



# GOVERNMENT BBA COLLEGE

(Self-Finance & Affiliated to Gujarat University)

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No.GBBA/2023/Notice/11

Date:10/01/2023

## BBA SEM-6 ASSIGNMENT NOTICE

### Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
  - Full Name (Surname, Name, Father's Name)
  - Roll Number
  - Class & Division
  - Semester
  - Subject
  - College name
  - Submitted to (Sign & Date)
  - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Deadline for Assignment submission will declare after wards.

Prof. I.M. Rathod  
Co-Ordinator

Government B.B.A. College (Self-Finance),  
Maninagar, Ahmedabad



Dr. Yogesh Yadav  
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**SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.**

**SEMESTER:6**

**SUBJECT: INDUSTRIAL LAW CC-308**

**Prof. Sejal Gajjar**

1. Explain Strike. When can the strike be considered as illegal?
2. Explain provisions related to health of workers under Factories Act 1948.
3. Explain 'Factory' & 'Hazardous process' under Factories Act.
4. Explain Establishment of corporation under the Employees State Insurance Act, 1948.
5. What is Authorized/ permissible deductions under payment of wages Act, 1936?
6. Explain Partial/total disablement under the workmen's Compensation Act 1923.
7. Write Note on Employees' pension Fund scheme under the Employees Provident Fund and Miscellaneous Provision Act 1952.
8. Write Short Note on following:
  - i. Layoff
  - ii. Annual Leave with wages
  - iii. National Tribunal
  - iv. Industrial Dispute



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**SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.**  
**SEMESTER:6**  
**SUBJECT: ORGANIZATIONAL BEHAVIOUR-2 CC-309**

**Prof. Hiral Patel**

**Answer the following Questions:**

Q-1 Discuss ERG theory of motivational with managerial implications.

Q-2 Elaborate Path Goal theory of leadership.

Q-3 Write note on: 1) Mentoring      2) Self leadership

Q-4 Write down short note on Hersey and Blanchard's lifecycle approach.

Q-5 What are functional and dysfunctional conflicts.

Q-6 Discuss any two strategies of conflict resolution.

Q-7 Write down the short note non socialization.



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**SEMESTER:6**

**SUBJECT: STRATEGIC MANAGEMENT CC-310**

**Prof. Krupal Acharya**

**Answer the following questions.**

1. What is strategic management? Explain the process of strategic management.
2. Explain SWOT analysis with relevant example.
3. Write a note on PESTEL analysis with relevant example.
4. Explain Porter's 5 Force model with a consideration of 'Banking Industry'.
5. Explain the concept of value chain analysis with diagram.
6. Explain the Ansoff model with a consideration of 'Coca-Cola Company'.
7. Differentiate between corporate level, business level and operational level strategic management



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**SEMESTER:6**

**SUBJECT: PRODUCTION AND OPERATION MANAGEMENT CC-311**

**Prof. Jyoti Jain**

1. Explain the various types of production system
2. Explain the types and process of purchasing
3. Explain the term MRP-1 And MRP-2 with examples
4. How ERP system is helpful in production explain
5. Explain the plant layout.
6. Write short note on (a) Total quality management (b) six sigma (c) kaizen (d) BPR





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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SEMESTER:6

SUBJECT: MANAGEMENT ACCOUNTING CC-312



Prof. Saurabh Jain

1. State the difference between Financial Accounting and Management Accounting.
2. From the following data, prepare flexible budget for 70%, 80% and 100% capacity when sales are 5,47,400, 5,99,500 and 7,18,800. Fixed expenses remain same at all level and semi vari-semi-vari vary by 10% in amount between 80% to 90% capacity and by 20% for above 90% capacity. Variable expenses vary by 10% in amount between 60% to 80% capacity and by 20% for above 80% capacity. The expenses and sales at 50% capacity are as follows :

<b>(A) Variable Expenses :</b>	
Direct Material	80,000
Direct Wages	60,000
Direct Expenses	20,000
<b>(B) Semi-Variable Expenses :</b>	
Repairs & Maintenance	15,000
Power	20,000
Production expenses	10,000
Selling expenses	14,000
<b>(C) Fixed Expenses:</b>	
Rent	18,000
Depreciation	10,000
Insurance	12,000
Other Fixed expenses	80,000
<b>(D) Sales:</b>	4,50,000

3. Define "Budgetary Control" and state its advantages.
4. The standard material cost for a normal mix of one tones of chemical A is based on :

Chemical	kg	Price per kg
A	480	3
B	800	6
C	1280	5

During a month 6 tones of Chemical A were produced from

Chemical	Kg	Total Cost
A	3200	12,800
B	4400	22,000
C	8800	52,800

Calculate all material variance.

5. Explain the following Terms:
  - 1) Sunk Cost
  - 2) Relevant Cost
  - 3) Differential Cost
  - 4) CVP Analysis
  - 5) Marginal Cost
  - 6) Opportunity Cost
  - 7) Break even analysis
  - 8) Marginal Income
6. Discuss in detail different types of Responsibility Centers.
7. What is Transfer Pricing? Explain in detail the market based pricing method.
8. Explain Activity Based Costing and benefits of it.



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**SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.**  
**SEMESTER:6**  
**SUBJECT: ADVANCED FINANCIAL MANAGEMENT CC-314**



Prof. Krupal Acharya

Answer the following questions.

1. Explain the factors affecting capital structure.
2. Explain the strategic alliance as a corporate restructuring.
3. Write a note on merger.
4. Explain EVA as a measurement of financial performance.
5. A preform cost sheet of a company provides the following particulars:

Estimated Cost	Per Unit Rs.
Raw material	80
Direct labour	30
Overhead	60
<b>Total cost</b>	<b>170</b>
Profit	50
<b>Selling price</b>	<b>220</b>

**The following further particulars are available:**

Raw material in stock on average one month. Material in process (completion stage 50%) on average half a month, Finished goods in stock on average, one month.

Credit allowed by suppliers is one month. Credit allowed to debtors is 2 months.

Average time lag in payment of wages is 1.5 weeks and one moth in overhead expenses. One fourth of output is sold against cash. Cash in hand and at bank is desired to be maintained at Rs. 3,65,000.

You are required to prepare a statement showing the working capital needed to finance a level of activity of 1,04,000 units of production. You may assume that the production is carried on evenly throughout the year and wages are overheads accrue similarly. There are 52 weeks in a year.

6. HS electronics is considering a proposal to replace one of its machines. The following information is available:

The existing machine was brought 3 years ago for Rs.10 lakh. It was depreciated at 25% per annum on reducing balance method. It has remaining useful life of 5 years, but its annual maintenance cost is expected to increase by Rs. 50,000 from the sixth year of its installation. Its present realisable value is Rs. 6 lakhs. The company has several machines, having 25% depreciation.

The new machine costs Rs. 15 lakhs and is subject to the same rate of depreciation. On sale after 5 years, it is accepted net Rs. 9 lakhs. With the new machine the annual operating cost (excluding depreciation) are expected to decrease by Rs 1 lakh. In addition, the new machine would increase productivity on account of which net revenue would increase by Rs. 1.5 lakh annually. The tax rate applicable to the firm is 35% and the cost of capital is 10%. Advice on the basis of NPV.

7. The following earnings are available by investing Rs. 50,00,000 in a project. The cost of capital is 10%. State whether the investment is desirable with the help of:

1. Net Present Value (2) Profitability Index

Year	Rs.
First	22,000
Second	18,000
Third	14,000
Fourth	16,000
Fifth	10,000







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**SEMESTER:6**  
**SUBJECT: ADVANCE MARKETING MANAGEMENT CC-314**

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**Prof. Jyoti Jain**

1. Explain the concept business marketing
2. Explain the term advertising.
3. Explain the advertising methods in detail.
4. Explain rural marketing challenges and scope.
5. Explain the concept consumer relationship marketing in detail.



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**SEMESTER:6**

**SUBJECT: ADVANCED HUMAN RESOURCE MANAGEMENT CC-314**

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**Prof. Hiral Patel**

**Answer the following Questions:**

Q-1 Define Concept of Discipline.

Q-2 Write a short note on types of discipline.

Q-3 Discuss essentials of a good disciplinary system.

Q-4 Write down the difference between types of international organizations.

Q-5 Write a short note on framework of innovation

Q-6 Explain international staffing in IHRM staffing.